

SALES PROFESSIONALS REQUIRED

Ultimate Whole Foods (Private) Limited is subsidiary of Premier Group of Companies involved in Sugar Manufacturing, Ethanol, Wheat Storage, Packaging, Whole Wheat Flour, Premium Maida and other industrial businesses since 1950, hence looking for the following positions:

Sr. Manager Retail Distribution - Islamabad

The ideal candidate must be **MBA or MS** (Sales & Marketing) with **3-5 years** of experience, preferably in FMCG markets. Responsibilities include formulating retail distribution strategies, managing channel partners, and optimizing product placement in retail outlets. The role involves analyzing market trends, developing distribution networks, and implementing initiatives to achieve sales targets and enhance brand presence in the retail sector.

Sr. Manager/Manager Marketing (Female) - Islamabad

The ideal candidate should have **MBA or MS** (Sales & Marketing) from a reputable university, with **5-7 years** of relevant experience in the FMCG sector. Responsibilities include developing and implementing strategic marketing plans, conducting market research, overseeing product development initiatives, and collaborating with cross-functional teams to execute marketing campaigns. Strong communication and interpersonal abilities are essential, along with the capacity to create engaging content and self-driven motivation. Proficiency in market analysis and strategic planning is also required.

Brand Manager (Female) - Islamabad

The ideal candidate should have **MBA or MS** (Sales & Marketing) with **3-5 years** of experience. Responsibilities include developing and implementing brand strategies, conducting market research, and managing product launches. Additionally, proficiency in Corel Draw/Illustrator for graphic design tasks is preferred.

Assistant Manager Creative (Female) - Islamabad

The ideal candidate should have **MBA or MS** (Sales & Marketing) with **2-4 years** of experience. Responsibilities include conceptualizing and designing creative content for various marketing campaigns, ensuring brand consistency across all channels, and collaborating with internal teams to meet project objectives. Proficiency in design software and a keen eye for detail are essential for this role.

Interested candidates may send their resumes with clearly mentioning the **position title** in the subject line by **June 30, 2024**.

Email: jobs@premiergroup.pk